Benson & Hedges Menthol

"B&H, I like your style."

BENSON & HEDGES Menthol 100's

LIGHTS

BENSON & HEDGES Menthol 100's

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Lights: 11 mg "tar" 0.8 mg nicotine av. per cigarette, by FTC method.
100's: 17 mg "tar" 1.1 mg nicotine av. per cigarette, FTC Report May '78.

00720-00072A
Benson & Hedges Menthol
"Girl Holding Baseball Bat"
Encore—September 4, 1979 (BC)
Essence—July 1979 (BC)
Black Enterprise—August 1979 (BC)
Eagle & Swan—August/September 1979 (BC)
page—4/c bleed

Wells, Rich, Greene, Inc.

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Source: https://www.industrydocuments.ucsf.edu/docs/hmhn0003

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